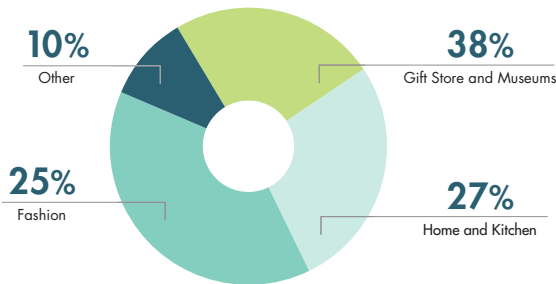


REASONS TO EXHIBIT

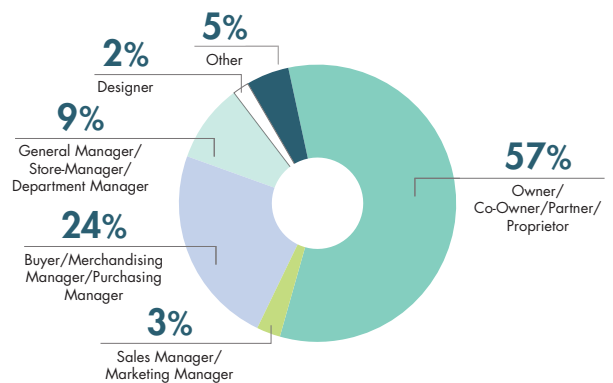
4,500+ buyers attended TMW to source and purchase for their stores

1,000+ buyers visited the show multiple days

Types of Stores



Type of Buyers



Annual Spend

39% of buyers have a \$250,000+ annual inventory spend



13% of buyers have a \$1,000,000+ annual inventory spend

82% of buyers placed an order with an exhibitor

71% of buyers placed an order with a new vendor

Sample of Retailers that attend

Canadian Niagara
Hotels
Cashmere & Cobwebs
Art Gallery of Ontario
13th Street Winery
Becker Shoes
Lousje & Bean
Home Hardware
Made in the Maritimes
Hallmark
Kid's Korner

Art Gallery of Guelph
Essex Golf & Country Club
Linen Chest
Maison Corbeil
Amazon
F.G. Bradley's
Saskatoon City Hospital
Gift Shop
Pharmasave
The Drake Hotel

JCY House Boutique
Kitchen Stuff Plus
Niagara Parks
Commission
TJX Canada
Madison Boutique
UBC bookstore
LCBO
Costco
Walmart Canada
and more!